



REBIT PARTNER PROGRAM Overview and Guide

Generate a great new recurring revenue stream, provide your customers peace of mind, and reduce your troubleshooting effort by becoming a Rebit partner.

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Section 1: Rebit Overview

Rebit is a backup utility for Windows operating systems. It provides patented technology with a simple-to-use interface.

Capabilities

Rebit is capable of performing simultaneous and continuous backup to:

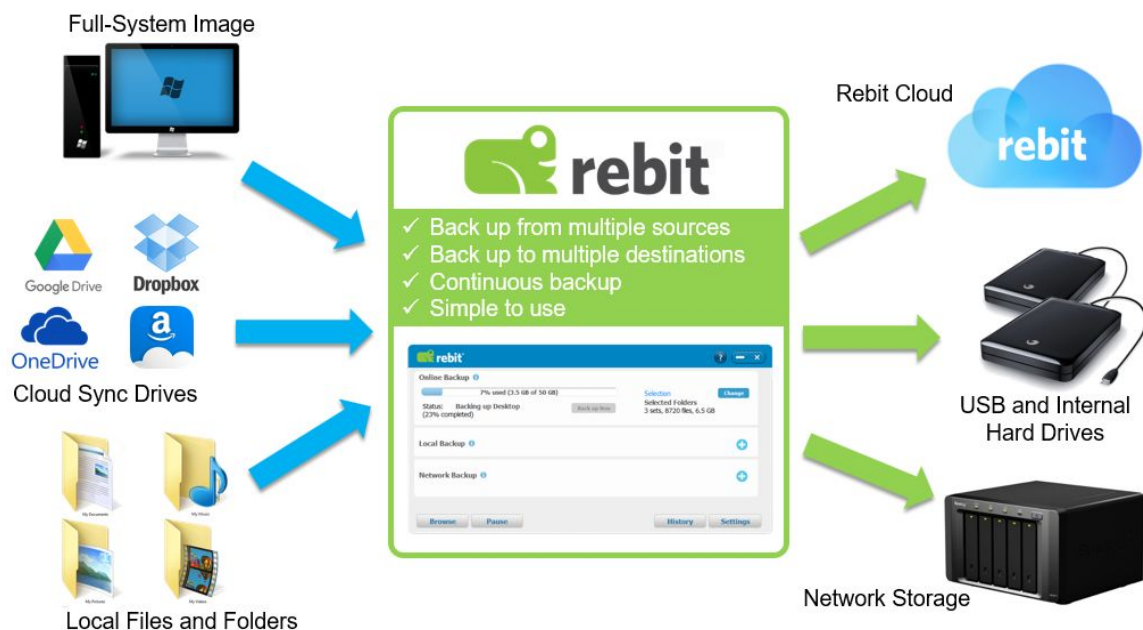
- Local destinations
- Network destinations
- Cloud (provided by Rebit through Amazon S3)

Rebit also provides two types of backup and recovery:

- File and folder
- Full-system image

With a single client, you can provide highly flexible backup solutions to your clients, allowing them to protect files, full systems, and backup to multiple destinations. This allows you to meet many use cases and ensure diverse redundancy.

Despite its robust features, Rebit has built a reputation for providing “ridiculously simple” and is used by hundreds of thousands of users.



Rebit gives customers the ability to restore full-system images or individual files. This is accomplished through the Rebit Browser. From the Rebit Browser, customers can view file history and revisions. They can view backups and files from across any computer associated with their account.

Technical Requirements

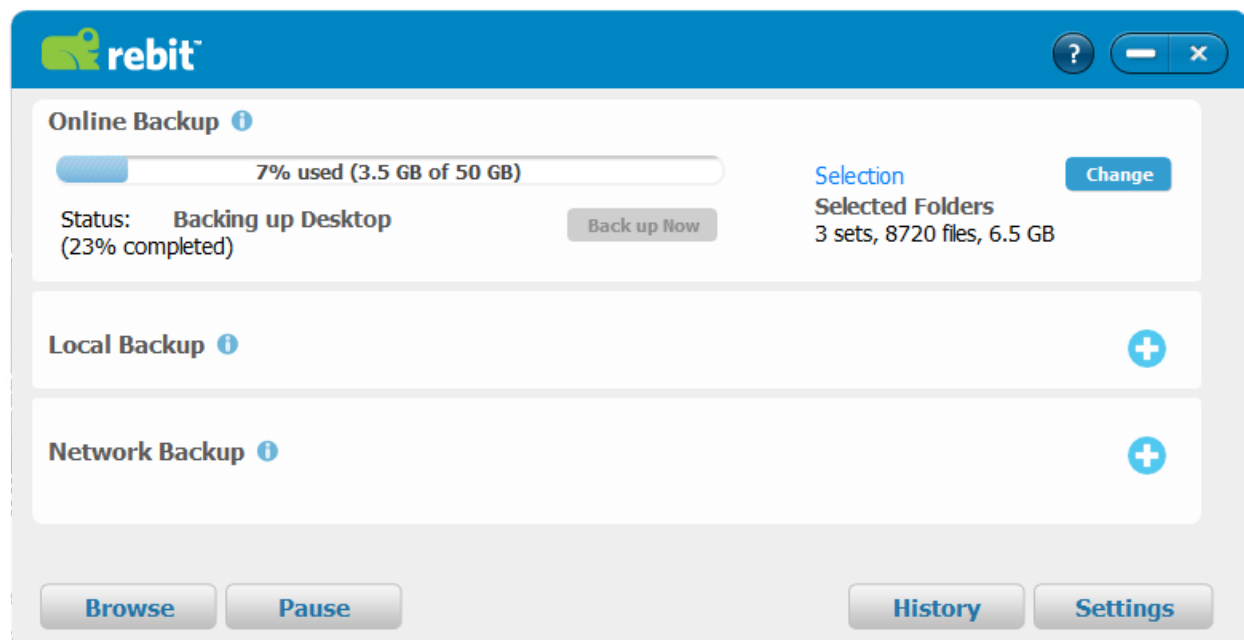
Rebit can be installed on the following operating systems:

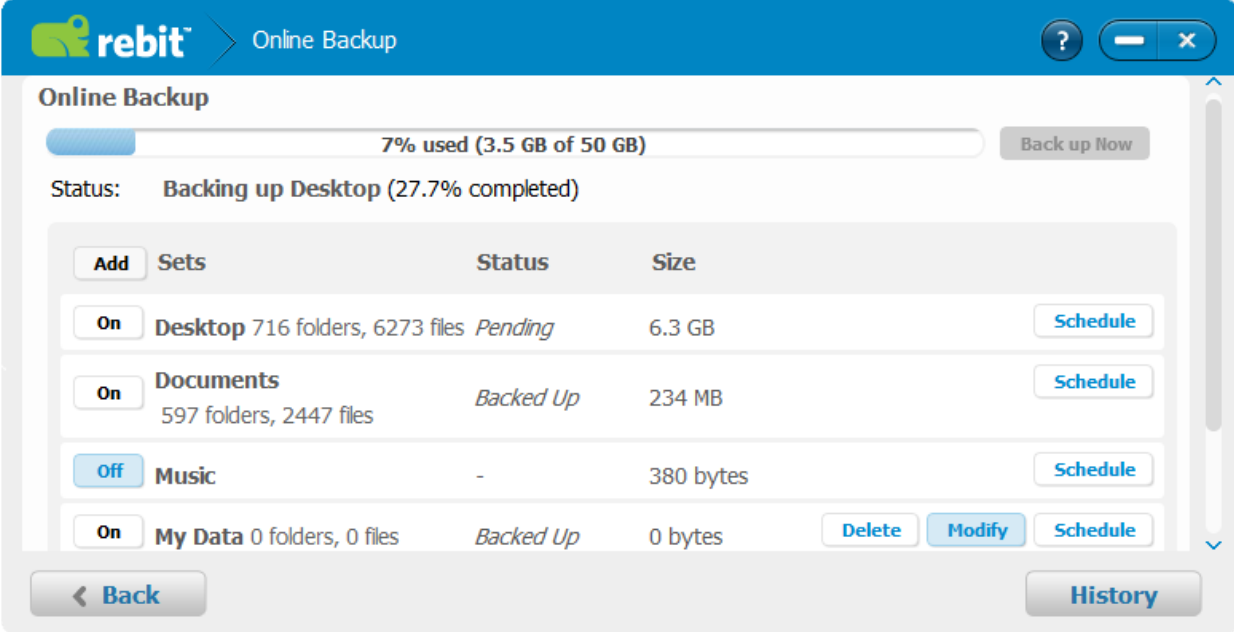
- Windows® 8 32-bit or 64-bit (All Editions, not RT)
- Windows® 7 32-bit or 64-bit (All Editions)
- Windows® 10 (All Editions)
- Windows SBS 2003 and newer
- Windows Server 2003, 2008, 2012, 2016, and newer

The same Rebit client is used for personal, business, and server versions of Windows.

User Interface

Rebit provides a simple interface, allowing customers to setup and link backup sources and destinations.





rebit Online Backup

7% used (3.5 GB of 50 GB) Back up Now

Status: Backing up Desktop (27.7% completed)

Add	Sets	Status	Size	
On	Desktop 716 folders, 6273 files	Pending	6.3 GB	Schedule
On	Documents 597 folders, 2447 files	Backed Up	234 MB	Schedule
Off	Music	-	380 bytes	Schedule
On	My Data 0 folders, 0 files	Backed Up	0 bytes	Delete Modify Schedule

Back History

Learn more about Rebit at <https://rebitgo.com/product/rebit-pro-personal/>



Section 2: Rebit Partner Program Overview

The Rebit Partner Program gives our Partners the ability to resell and manage Rebit for their customers.

Program Description

As a Partner, you can provide highly flexible backup solutions to your clients, allowing them to protect files, full systems, and backup to multiple destinations. This allows you to meet many use cases and ensure diverse redundancy. Rebit can serve individuals and small businesses.

Rebit supports a wide range of Partners, from Fortune 500 companies to small and local businesses.

Reselling Rebit

As a Rebit Partner, you will purchase licenses and cloud storage at wholesale rates. You then assign licenses and optional cloud storage to your customers. This allows you to set rates for your customers or position Rebit as a value-add to your service plans.

There are no sales minimums or targets required of Rebit Partners. You can buy as little as one license.

White labeling and other custom benefits can be discussed with your Rebit representative.

Program Benefits

This program has three distinct benefits:

1. Revenue

Rebit Partner pricing is designed to provide strong economic incentive to Partners, providing you a recurring revenue stream.

Specific examples are provided in this table. All dollar figures are annualized (the Large Partner example earns \$1.4 million per year from Rebit).



Partner revenue examples:

Partner Size	Rebit Installs	Cloud Storage (TB)	Retail Fee	Partner Expense	Partner Profit	Partner Margin
Entry Partner	40	3	\$2,875	\$1,057	\$1,818	63%
Small Partner	500	20	\$35,940	\$11,480	\$24,460	68%
Mid-Sized Partner	2,000	50	\$143,760	\$42,950	\$100,810	70%
Large Partner	40,000	500	\$2,875,200	\$809,500	\$2,065,700	72%

These numbers are calculated based on the following:

- Market retail price for general backup software is \$5.99 per month
- Typical Rebit customers average 5GB of cloud storage (some users do not want cloud backup), but these examples account for larger allowances
- Current wholesale prices found on the Rebit Partner Shop at <https://rebitgo.com/partner-shop/>

2. Value-Add

Adding a strong backup solution to your service plans creates higher value for your customers and better stickiness for your offers.

3. Cost Savings and Customer Satisfaction

Having full-system backups allows for fast recovery of systems, whether in response to hardware failures, viruses, malware, or customer mistakes.

Our data shows that without backup, customer resolution time to recover is 2 days. Additionally, that customer will lose data. Lengthy resolution times and loss of data strongly impact customer satisfaction, net promoter score, and retention rates.

With backup and recovery, total resolution and wait time drops to 1.5 hours and no data is lost.



Section 3: Applying to Become a Rebit Partner

To become a Rebit Partner, simply fill out the online application form at <https://rebitgo.com/rebit-partner-program-application/>

You will also need to agree to the Partner Terms & Conditions, which can be reviewed at <https://rebitgo.com/rebit-partner-terms>

Qualifications Required

Special training and qualifications are not required to become a Rebit Partner. Rebit software is simple to use. Questions and technical issues can be resolved by the Rebit Partner Support Team.

Ideal Partners

Rebit supports a wide range of Partners, from Fortune 500 companies to small and local businesses.

- No minimums
- Scale easily
- Additional incentives and white-labeling available of high-volume partners



Section 4: Getting Started with the Partner Program

Once you have been accepted as a Rebit Partner, you will be provided an account which will allow you to access the administration panel and make purchases.

Important Links

As a Rebit Partner, you will have access to several key portions of the Rebitgo.com website.

1. Billing and Purchases

Purchase Rebit installations and cloud storage: <https://rebitgo.com/partner-shop/>

2. Partner Portal

The majority of administrative functions and user management will be handled from the Partner Portal: <https://app.rebitgo.com/partners/login.jsp>.

3. Technical Support

Receive technical support: <https://rebitgo.com/partner-support/>

Purchasing Rebit Licenses

The shop (<https://rebitgo.com/partner-shop/>) provides you complete access to manage purchases, renewals, and payment methods. You will receive wholesale pricing.

Purchases are made using credit card. This simple approach allows you to purchase new licenses and cloud storage as your Rebit customer base grows.

You may purchase Rebit licenses separately from cloud storage. Cloud storage is not required.

If you want to reduce your allocations of either licenses or cloud storage, you can simply cancel subscriptions.

After a purchase is made, your allocations will be increased within your admin panel, allowing you to assign licenses and cloud storage to your customers.

Since you buy licenses and cloud storage directly from Rebit, it is your responsibility to bill your customer or build the cost in to your services offer.

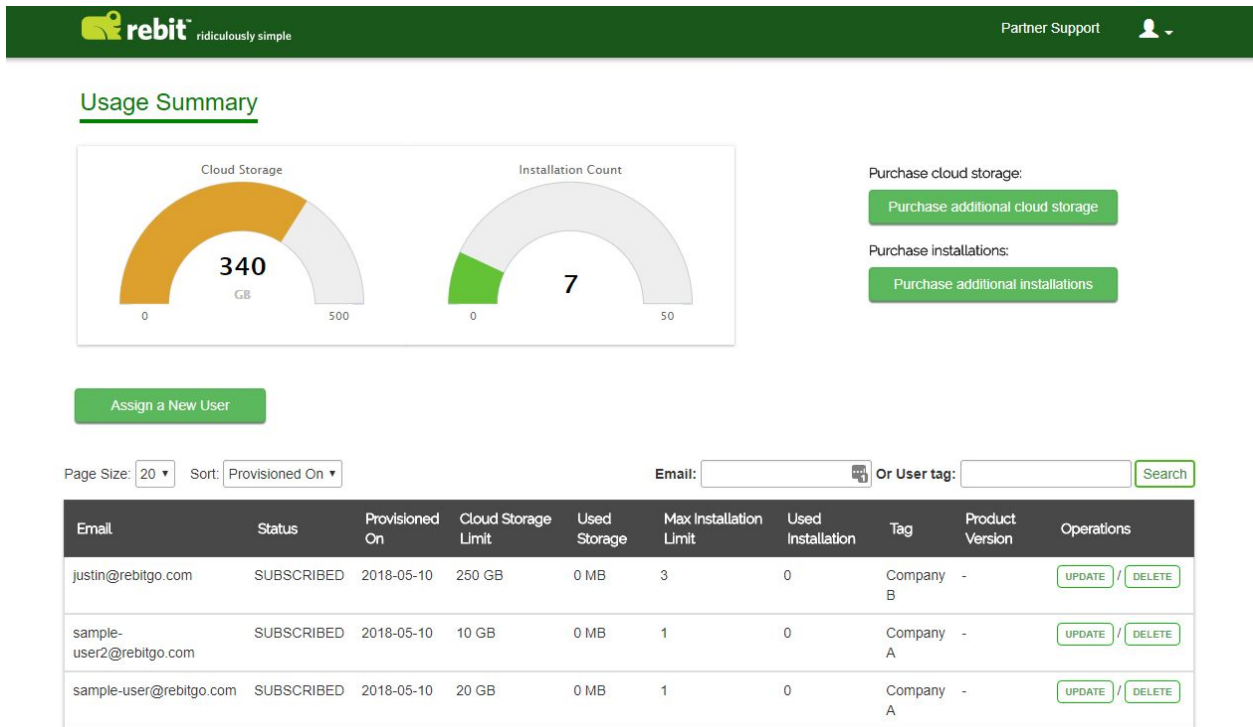
Assigning Licenses and Cloud Storage to Your Customers

Once you have purchased the number of licenses and quantity of cloud storage you need, you can begin assigning it to your customers.

Start by logging in to the Partner Portal (<https://app.rebitgo.com/partners/login.jsp>).

From here, you will see two buckets of Rebit allocations: cloud storage and installations.

In this example, you can see the Partner has purchased 500GB of cloud storage and 50 installations. From this, 350GB and 7 installations have been assigned out to users.



Usage Summary

Cloud Storage: 340 GB / 500 GB

Installation Count: 7 / 50

Purchase cloud storage:
[Purchase additional cloud storage](#)

Purchase installations:
[Purchase additional installations](#)

[Assign a New User](#)

Page Size: 20 | Sort: Provisioned On | Email: Or User tag: [Search](#)

Email	Status	Provisioned On	Cloud Storage Limit	Used Storage	Max Installation Limit	Used Installation	Tag	Product Version	Operations
justin@rebitgo.com	SUBSCRIBED	2018-05-10	250 GB	0 MB	3	0	Company B	-	UPDATE / DELETE
sample-user2@rebitgo.com	SUBSCRIBED	2018-05-10	10 GB	0 MB	1	0	Company A	-	UPDATE / DELETE
sample-user@rebitgo.com	SUBSCRIBED	2018-05-10	20 GB	0 MB	1	0	Company A	-	UPDATE / DELETE

To provide Rebit to a new customer, click the **Assign a New User** button. From here, you will fill in their email address, the amount of cloud storage they need, and the number of simultaneous installations they can have. For example, if they need to install Rebit on three computers, you can give them three installations.

The email address is the key for the customer's account. They will use that email address to sign in to Rebit software and to browse backups.

You may also add a **Tag** for each customer. This is a custom field, giving you flexibility to segment customers. If you manage users for multiple businesses, you may for example, use the **Tag** field to denote their business name.

Add User

Please provide information for new user.

Email *



Cloud Storage Limit *

Max Allowed Installation *

User Tag



Other Information

Add User

Close

Upon clicking **Add User**, the customer will receive a welcome email with a link to establish their password and to download Rebit.



Customer welcome email:



Dear justin@rebitgo.com:

Thanks for choosing Rebit!

We have received your Rebit Backup order.

Action required: please set your password and access the portal using this link:

[Set Password](#)

Once you have set your password, you can download and install the application from the portal at: <https://shop.rebitgo.com>

Note: Please uninstall any old version of Rebit prior to installing this latest version.

Our [Quick Start Guide](#) provides simple steps with pictures to help you start backing up your system effectively. If you have questions or need technical support, simply send us an email at support@rebitgo.com.

Thank you!
Rebit Technical Support

As soon as the customer begins utilizing Rebit, you will see their data update on your Partner Portal. You will see the amount of cloud storage they are using, the number of installations they are running, and the versions of software being used.

If changes are needed for a customer, you can simply click the **Update** button for that customer.

Update User Subscription

Please provide updated information for user subscription:

User Email

Cloud storage limit

Max Allowed Installation

Documentation and Support

Should you have questions about Rebit or need technical assistance with one of your customers, here are resources available:

- Receive Technical Support: <https://rebitgo.com/partner-support/>
- Rebit Knowledge Base: <https://rebitgo.com/knowledge-base/>
- Rebit Quick Start Guide:
<https://rebitgo.com/2018/04/12/rebit-quick-start-guide-with-pictures/>
- Rebit Manual:
<https://s3.ap-south-1.amazonaws.com/rebitpro-downloads/rebit6-help.pdf>



Conclusion

Rebit provides a class-leading backup solution for your customers. It also provides a great way to build your recurring revenue stream and provide faster resolution to customer troubles.

We look forward to having you as a Partner.

To become a Rebit Partner, simply fill out the online application form at <https://rebitgo.com/rebit-partner-program-application/>